NERCOMP Solutions Provider PDO Topics of Expertise

The list below represents vendors that NERCOMP has a consortium license agreement with and who would be interested in speaking at a PDO. The optimum choice is to have a vendor present with an institution. The area of expertise and talking points are listed. The presenters should be talking as 'experts' on a particular topic and not as a vendor. The presentations should be limited to one hour. There is no obligation to contact these vendors. It is okay to use additional vendors or contact the NERCOMP board for ideas.

Fidelis Education:
Contact: Jeremy Schifeling
VP, Marketing + Business Development
p:347.834.1737 | w:fideliseducation.com
jeremy@fidelis-inc.com

•Student Success/Retention
•Success Coaching
•Advising
•Career Planning
•Enrollment Management
•Alumni Engagement
•Competency-Based Education

Microsoft:
Caitlin Turton
Microsoft
Account Manager- EDU Northeast
cturton@microsoft.com
617.866.0617

Business of Schools (1 hour)

Summary
This session will approach and inform Education customers about workloads beyond teaching and learning that Microsoft's platforms and partners can enable. Session will cover many infrastructure and management scenarios specific to Education. Microsoft's platforms can be used to optimize these scenarios, reducing costs and freeing resources and employees' time to focus on the education of students.

Discussion Areas:
·   Example School District Dashboard demo
·   Target scenarios:
·   Cloud Storage
·   Facilities Optimization
·   Energy Efficiency
·   Student Relationship Management
·   Student Performance Analytics w/ PowerBI for student performance demo

- Smart Card access and cashless payment
- Libraries
- Registration
- CityNext initiative

Value Statement for Customers:
Understand Microsoft's ability to support the business of schools and how our partner ecosystem is building solutions to specifically address the needs of institutions to ensure more efficient, safe, secure and productive solutions are offered.

Microsoft's Energy Smart Buildings Story: http://www.microsoft.com/en-us/energysmartbuildings
- ICONICS Solutions: http://iconics.com/Home/Solutions/Energy-Management.aspx

panOpen:
Brian Jacobs, Ph.D.
Founder & CEO
panOpen.com
bjacobs@panopen.com

•Discovery, implementation and use of Open Educational Resources
  ◦benefits to institutions, faculty and students

Wolfram:
Kelvin Mischo
kelvinm@wolfram.com

(a) Creating individualized courseware across STEM
(b) Easy creation of mouse-driven applications by students or faculty
(c) Scientific computing, intro programming language that fits all STEM students, not just CS/Engineering majors
(d) Creating high-quality graphics to support any STEM course
(e) Including real-world data in any course lesson to supplement textbook theory
(f) Modeling and simulation in Physics, Engineering, and BioChemistry
(g) Automated step-by-step solutions to help students review prerequisites for higher level courses throughout STEM

SharedShelf:
Colleen Hunter
Associate Director, Library Relations – Shared Shelf
ARTstor
151 East 61st Street, New York, NY 10065
colleen.hunter@artstor.org | 212-500-2439
www.artstor.org | www.sharedshelf.org

Shared Shelf would relate well to the following topics: digital asset management, content management, Kaltura, Omeka, Open Access, libraries, faculty, collection management, digital media, repository, cataloging, metadata schemas, workflow efficiencies, FLEXspace

7/24/2015