

Beyond the Technology

Context, Content, and Consumption

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Who are we?



1. Media format and message
2. Choosing effective materials
3. Ethical use of materials

Conversations with students

Look at your group's research question.

What sort of obstacles and opportunities do you imagine a media project might present?



2 minute group discussion
then share observations with the room

Case Study 1:

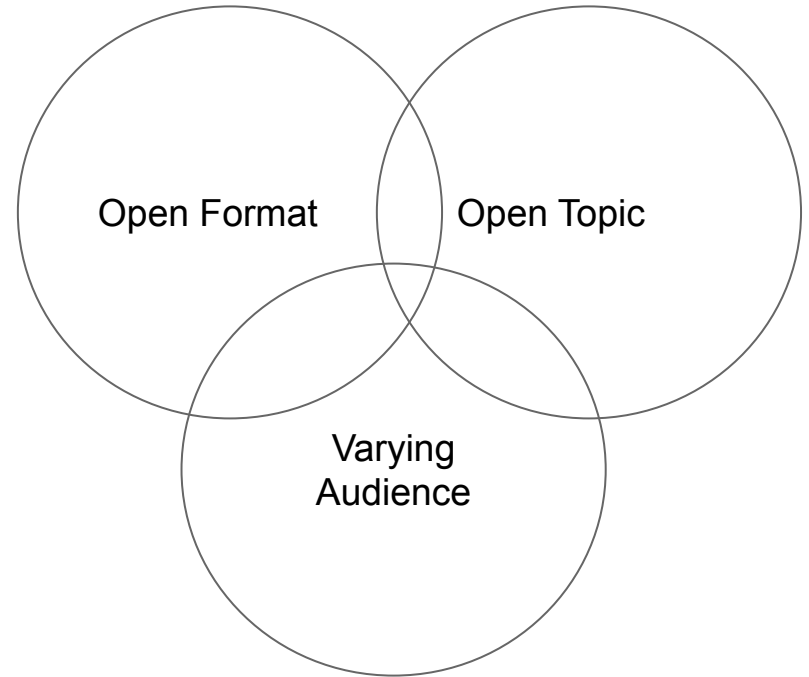
Media format and message

Women's and Gender Studies

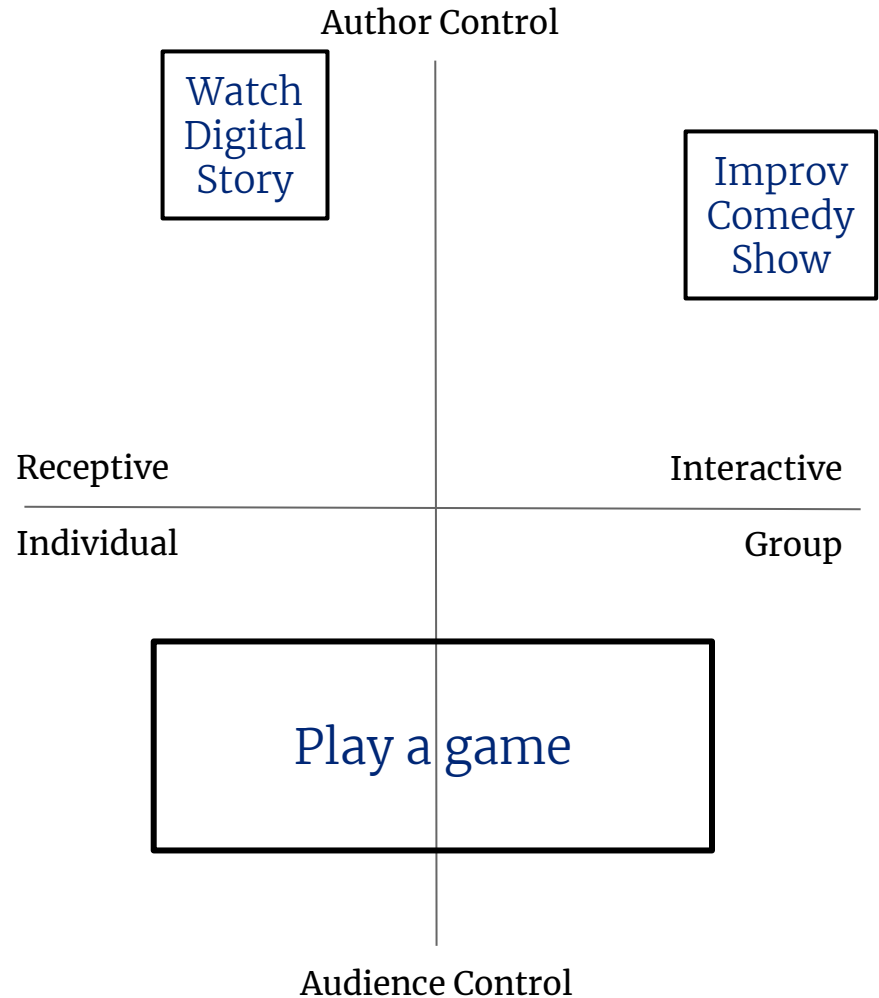
“Stage Left: Chicanx/Latinx Theatre and Performance”

Final project:

Student's choice of any creative, non-paper expression of literary and social analysis



Case Study 1: Media format and message



Case Study 1:

Media format and message

Note: When plotting in Menti, **click skip** on the questions which don't match your research question number.

1. Go to [menti.com](https://www.menti.com)
2. With your group, discuss what type of format you think your research question could use, then plot your answer on the matrix.



Case Study 2: Choosing effective materials

First Year Writing

“A Nation of Immigrants? American Migration Myths and the Politics of Exclusion”

Final project:

“Tell a scholarly digital story about migration based on personal experience, interviews, or your research”

The collage features several elements related to digital storytelling:

- US V. THEM**: A video player showing a clip of Donald Trump speaking at a podium with an American flag in the background. The video title is "US V. THEM".
- Video Clips List**: A vertical list of video thumbnails with durations:
 - 4: [Thumbnail] 34 seconds – 40 seconds
 - 5: [Thumbnail] 12 seconds – 18 seconds
 - 6: [Thumbnail] 34 seconds – 40 seconds
 - 7: [Thumbnail] 12 seconds – 18 seconds
- IDI**: A large white box with the letters "IDI" in black.
- Animated map**: A blue oval containing the text: "Animated map" and "Generous ambiguity is okay! It can be more powerful."
- ERIKA II**: A story page with the title "ERIKA II" and a text block: "Her worst fears were realized just months prior to her 14th birthday when her father was arrested, detained, and immediately deported."

Case Study 2: Choosing effective materials

0:30

2:00

1:00

What are some problems you encounter or strategies you use to choose effective materials?

Think for 30 seconds

Pair and share thoughts with a neighbor for 2 minutes

Report your ideas at menti.com

Enter code:

Case Study 3:

Ethical use of materials

Sociology

“Racial Regimes in the United States and Beyond”

Final project:

Group digital story describing and analyzing an aspect of race in America



BET : <https://www.youtube.com/watch?v=OI1wzkWog7M>



WKMG News 6 Orlando: <https://www.youtube.com/watch?v=S4Fy1-ajVIE>

Case Study 3:

Ethical use of materials

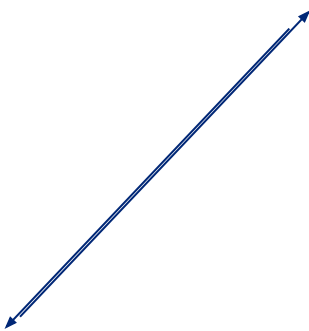
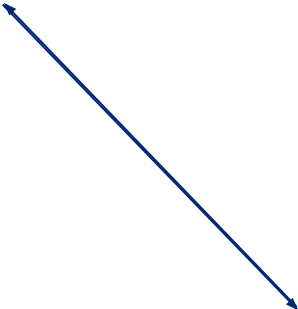


1. Go to [menti.com](https://www.menti.com)
2. Using your group's research question, brainstorm some ethical issues you might run into when choosing or creating media for a project on that topic.
3. Report your ideas in the menti:

Format and
Message

Ethical
Material Use

Choosing
Materials



Takeaways & Questions

Visit [menti.com](https://www.menti.com)

Enter code: 54 13 2



Teaching Resources

[Medium and Message Lesson Plan](#)

[Course Research Guide: Digital Stories](#)

[Challenges & Strategies from Case Studies](#)

[Mentimeter Slide Results, Pt 1](#)

[Mentimeter Slide Results Pt 2](#)

[Consultation Data Form 1](#)

[Consultation Data Form 2](#)

[Consultation Data Form 3](#)