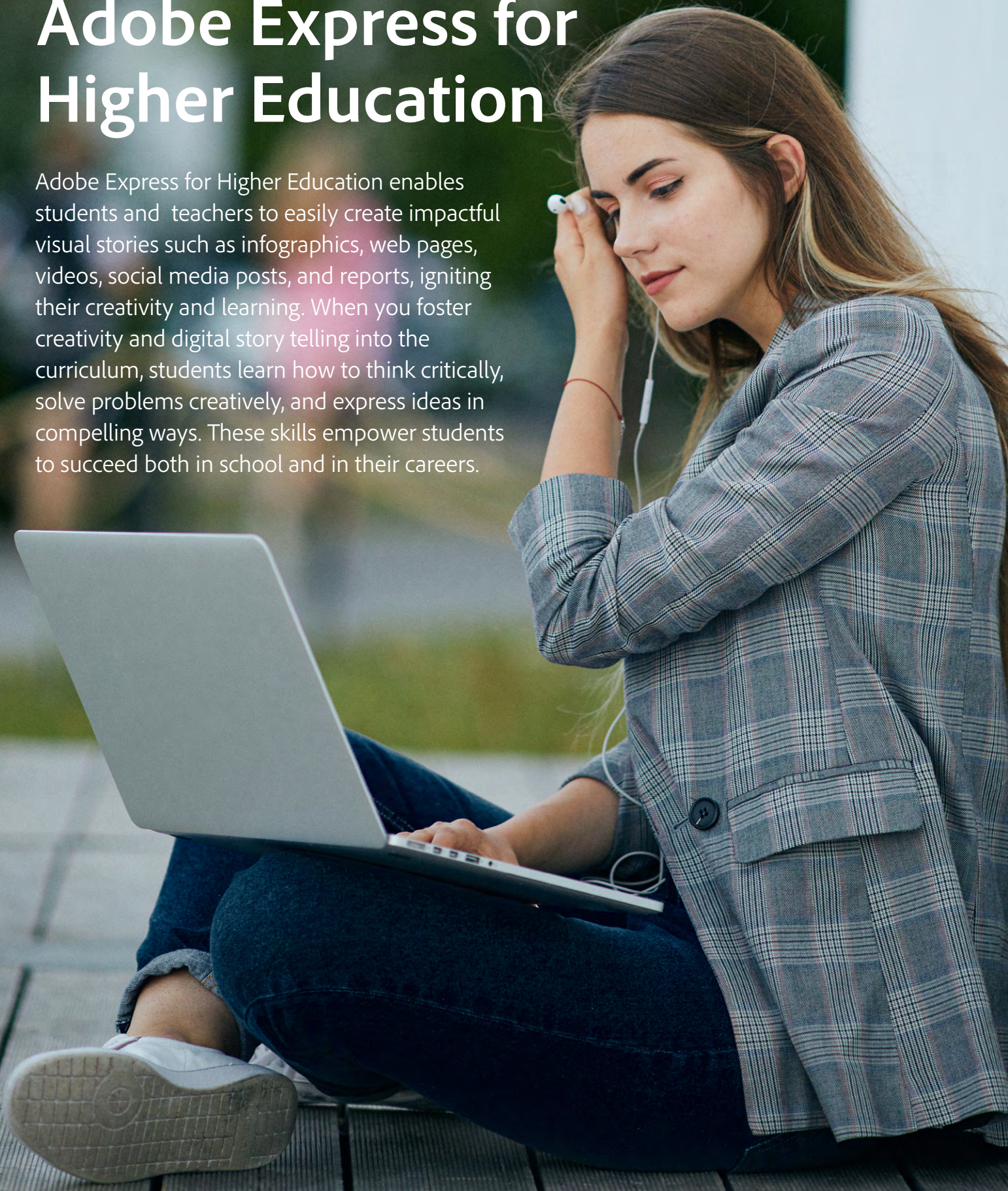




Adobe Express for Higher Education

Adobe Express for Higher Education enables students and teachers to easily create impactful visual stories such as infographics, web pages, videos, social media posts, and reports, igniting their creativity and learning. When you foster creativity and digital story telling into the curriculum, students learn how to think critically, solve problems creatively, and express ideas in compelling ways. These skills empower students to succeed both in school and in their careers.



Engage your students and drive creativity in the classroom with Adobe Express for Higher Education.

Digital literacy is a required competency for employment in today's digital-first world. Adobe Express for Higher Education helps build the foundation for students to learn these digital skills. By integrating Adobe Express creative projects into courses throughout your curriculum, students stay engaged and develop skills like visual thinking and persuasive communication that will give them an edge in the classroom and in their careers.



Key benefits for faculty

- **Easy-to-create engaging learning resources:** With free education templates and step-by-step teaching resources, faculty have confidence to introduce innovative activities and assessments to students that leverage best-in-class digital tools for creativity
- **Drive Student engagement:** By integrating digital skills across disciplines and through out your curricula, faculty can help their students master their subject matter, stay immersed in their academic material, and improve their learning outcomes.
- Works with the tools teachers use most: Adobe Express works with many of the tools teachers use daily like Google Drive, Microsoft OneNote and Microsoft Teams, providing access to Adobe Express creative tools seamlessly in their daily workflow.



Key benefits for students

- **All-in-one storytelling platform:** Stand out by creating stunning research papers, writing assignments, graphics, flyers, photos, videos, narrated stories, presentations, reports, and so much more.
- **In the classroom and on the go:** Students can use Adobe Express on many different devices including desktop or laptop computers, or mobile devices. All projects sync to the cloud for easy access and can be exported to PDF.
- **Classroom collaboration:** Students can invite others to work with them on projects and easily tag-team to make edits.
- **Built-in inspiration:** Adobe Express includes thousands of education-focused templates to use as starting points for assignments or as personal inspiration, and it also includes millions of royalty free Adobe Stock images.



Key benefits to IT/administration

- Easy deployment
- Intergrates with your existing educational technology and business platforms
- **Improved student experience:** Students spend more time creating and less time working out the tool
- **Unleash creativity across the entire institution:** Academics creating podcasts and videos of their research, careers teams using the power of social media etc.



Digital literacy is the currency of employment today. There are a lot of things you can do in college to give you a good foundation, but solid digital skills and being confident in a digital world are what will help students get their first job out of college."

COREY STOKES
Digital Learning Officer,
University of Utah

Student use cases

Creativity and visual communication is key for students of all disciplines. Adobe Express for Higher Education provides the foundation for students to create.

Arts

Students can create Express Pages about protest music throughout history or use Premiere Rush to produce video analysis of famous film scenes.

Business

In a business plan class, students can use Adobe Express to design logos for their businesses, or create Express Pages that analyze social media bias in a marketing course.

Humanities

Students can use Photoshop Express to create portraits that explore identity and expression or produce videos using sound to create a sense of place.

Sciences

Students can create videos about sustainability in the environment or use Adobe Express to create a graphical map showing system components.

Social Sciences

Students can produce a series of graphics presenting socio-political arguments or create videos to showcase prototype designs for an app about Juneteenth.



Why Adobe Express for Education?

Adobe Express offers your school a world of apps and services that foster creativity, drive engagement, and build career-relevant skills, to help your students and your institution succeed.



Adobe Express for Higher Education

Everything students and teachers need for fast and easy visual communication featuring graphics, photos, videos, and more, all in one place. Adobe Express for Higher Education includes web and mobile apps, plus Premiere Rush and Photoshop Express.

PRESENTATIONS

Final projects, oral presentations, reports



Adobe Express

VIDEO

Explainer videos, skits, instructional videos



Adobe Express

WEB PAGES

Websites, mobile apps, newsletters, portfolios



Adobe Express

EDIT PHOTOS

Images, photography, posters, cards



Adobe Express



Adobe Premier Rush
(iOS and Android)



Adobe Photoshop Express
(iOS and Android)

What's included with Adobe Express for Higher Education

With the Free plan, you can use Adobe Express for free with limited content and features. Use the following table to see what's offered in the Free and Premium plans.

	Free plan	Adobe Express for Higher Education
Apps	Free version of Adobe Express	<ul style="list-style-type: none"> • Adobe Express app (web and mobile) • Premiere Rush (desktop and mobile) • Photoshop Express (mobile) • Spark Video (mobile) • Spark Page (mobile)
Services	2 GB cloud storage	Adobe Portfolio + 100 GB of cloud storage + Premium support
Content	Thousands of templates, design assets, and Adobe Fonts. A limited collection of royalty-free Adobe Stock free collection photos.	<ul style="list-style-type: none"> • All premium templates and design assets including the entire collection of over 160 million royalty-free Adobe Stock photo collection* photos from within the Adobe Express app. <p><small>* Adobe Express membership required. The Adobe Stock photo collection does not include Premium or editorial content. Limited Adobe Stock functionality available in web page and video features.</small></p>
Collaboration	Create unlimited projects and share them with students and faculty,	<ul style="list-style-type: none"> • Create unlimited projects and share them with students and faculty. • Manage and share your templates and assets with Creative Cloud Libraries.
Features	<ul style="list-style-type: none"> • Basic editing features and photo effects including remove background and animate • Add multiple pages of any size to your project 	<ul style="list-style-type: none"> • Basic and premium editing features like refine cutout, resize, and graphic groups. • Over 20,000 licensed Adobe Fonts, curved type, grids, and font pairs. • Add your branding, logo, colors, and fonts in one tap. • Add multiple pages of any size to your project. • Convert & export to and from PDFs and other file types. • Create on both web and mobile.

