

Office 365 ProPlus benefits

Previous Process



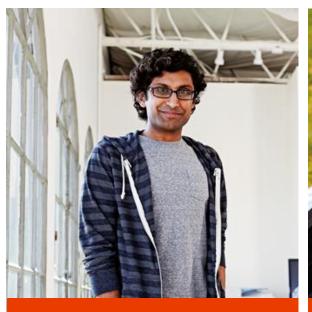


☐ Purchase Office via VL program (EES or OVS-ES)



IT Pro

- ☐ Setup an Office 365 tenant
- ☐ Create Student Accounts



IT Pro/Reseller

- Order Office 365 ProPlus for students
- ☐ Reseller processes order
- ☐ Place licenses in tenant
- ☐ Assign licenses to students

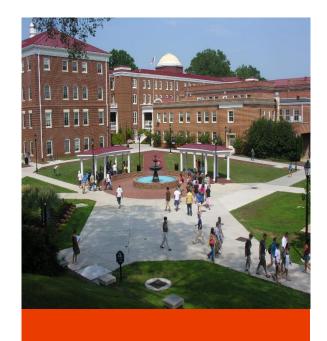


- Communications to students
- ☐ Student signs in
- ☐ Navigate to download page

Students

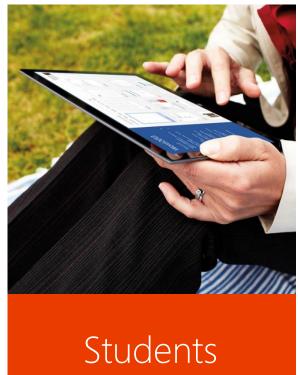
☐ Install Office 365 ProPlus

Office 365 Education for Students (self-service)



Institutions

□ Purchase Office via VL program (EES or OVS-ES)



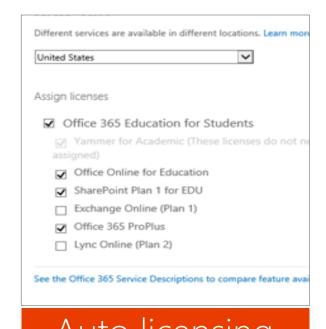
- Communications to students
- ☐ Student signs in
- Navigate to download page
- ☐ Install Office 365 ProPlus

Office 365 Education for Students

Less friction to deploy, less work to manage



- ☐ Students sign up at office.com/getoffice365
- ☐ Teachers sign up at office.com/teachers**
- ☐ Verify eligibility
- Create an account*



Auto licensing

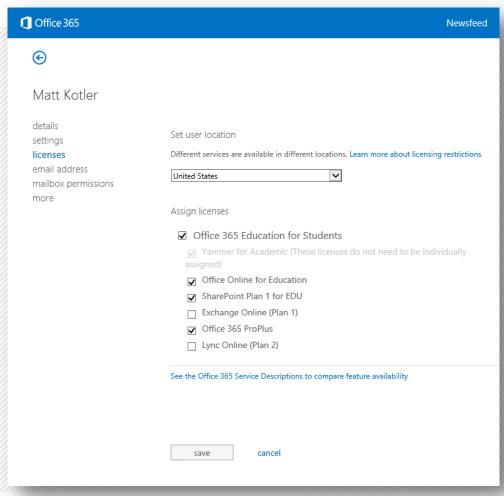
- ☐ Plan: Office 365 Education for students / for teachers
- □ Auto Assigned: Office 365
 ProPlus, Office Online;
 SharePoint Online, Yammer**
- Unassigned: Exchange and Lync

* must be over 13 years old **not yet available



Office 365 Education for students*

For students who are eligible for the Office 365 ProPlus benefit



- Single Plan: "A2 + ProPlus"
- Includes:
 - Office 365 ProPlus
 - Office Online
 - SharePoint Plan 1
 - Yammer
 - Exchange Online
 - Lync Online
- IT-managed tenant required to assign Exchange or Lync



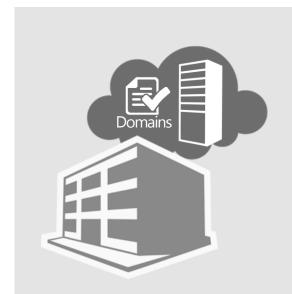
End user scenarios for self service and auto licensing

	Scenario	Initiate service	Add users to service	Assign License
1	No established service No account No license	Office 365	Office 365	Office 365
2	Existing service No account No license	School Office 365	① Office 365	① Office 365
3	Existing service Existing account No license	School	School	Office 365
4	Existing service Existing account Existing license	School	School	School

- Tenant established based on user email extensions
- User creates an account with school-provided email
- Automatically assigned an Office 365 Education for student (or teacher) license
- School IT can sign up and start managing the service at any time.
- Tenant established by the school, or Microsoft created through self-service



Example Scenario: Managed Single Tenant, with Self Sign-up and Auto Licensing



- Organization-established tenant
- Adds all desired domains, sub domains



- Student creates an account
- License is automatically assigned

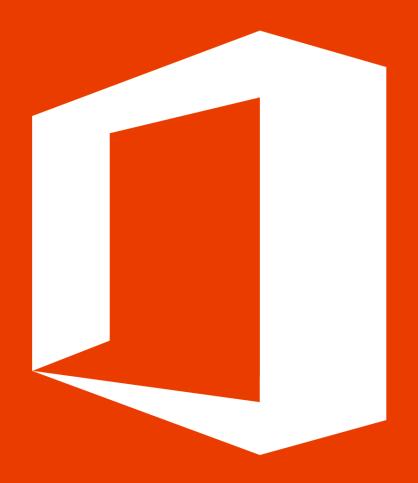


- Admin manages all new user accounts
- Maintains full control of licenses and permissions

- Organization creates and manages tenant
- Student can sign up and create an account at office.com/getoffice365
- Student added to existing tenant based on email extension (student@student.myschool.edu)
- Student is auto-assigned Office 365 Education for student (ProPlus, OneDrive, SharePoint Online, Office Online, Yammer*)
- IT can add users, order and assign licenses, add services as normal

Resources

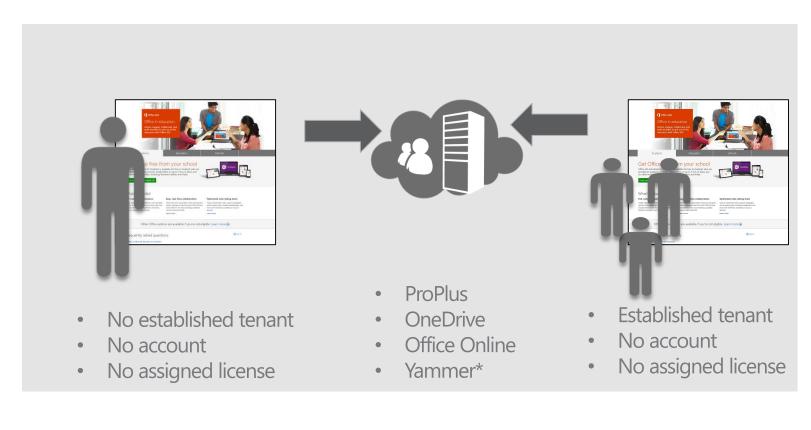
- Office365 ProPlus benefits announcement blog post
- Office 365 ProPlus benefits technical FAQ
- From within your tenant admin portal
- Microsoft Support
- Student Landing Page: Office.com/GetOffice365
- · Free student marketing resources: Office.com/GetOffice365resources
- Yammer discussion groups:
 - Higher Ed SharePoint and Office 365
 - K-12 Education O365 Solutions and Challenges
- · Weekly webcast series live interactive calls basics to deployment
- Office 365 Roadmap lists updates currently planned
- Office 365 Service Descriptions

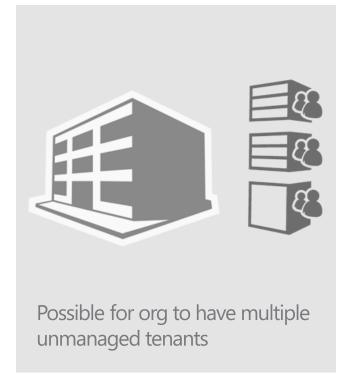


Appendix

Sample Scenarios

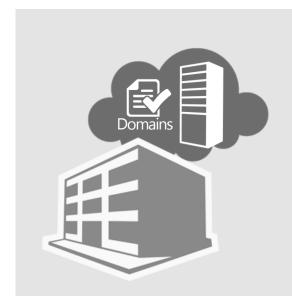
Example Scenario: Unmanaged Tenant with Self Sign-up and Auto Licensing





- Users self sign up
- Tenant creation based on email extension of first sign up (student@student.myschool.edu)
- Future users with same domain are added to the existing tenant
- Student is assigned Office 365 Education for student (ProPlus, OneDrive, SharePoint Online, Office Online, Yammer*)
- IT can sign up and manage individual tenant any time
- No tenant merge available

Example Scenario: Managed Single Tenant, with Self Sign-up and Auto Licensing



- Organization-established tenant
- Adds all desired domains, sub domains



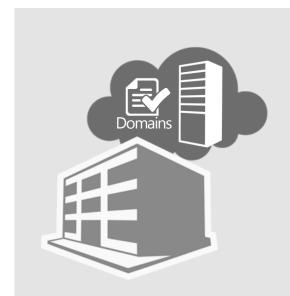
- Student creates an account
- License is automatically assigned



- Admin manages all new user accounts
- Maintains full control of licenses and permissions

- Organization creates and manages tenant
- Student can sign up and create an account at office.com/getoffice365
- Student added to existing tenant based on email extension (student@student.myschool.edu)
- Student is auto-assigned Office 365 Education for student (ProPlus, OneDrive, SharePoint Online, Office Online, Yammer*)
- IT can add users, order and assign licenses, add services as normal

Scenario: Managed Single Tenant with Auto Licensing and Self Sign-up blocked



- Organization-established tenant
- Adds all desired domains, sub domains
- Organization creates user accounts



- Student logs in using Org ID account
- License is automatically assigned



- Admin manages all new user accounts
- Maintains full control of licenses and permissions
- Organization creates and manages tenant; runs PowerShell script to turn off Self Sign-up
- Organization creates and distributes student accounts
- Student logs in with org ID at portal.microsoftonline.com
- Student is auto assigned Office 365 Education for student (ProPlus, OneDrive, SharePoint Online, Office Online, Yammer*)
- IT can add users, order and assign licenses plus add services as normal

Marketing resources for schools

Promotion Kit to Help You Tell Students!

Marketing Materials for institutions (K12 & Higher Education version)

Office.com/GetOffice365Resources

- Email templates
- Web banners
- Blog posts
- Social media posts (Tweets, Facebook)



- Homework folder inserts
- Student FAQs
- Posters
- Ads



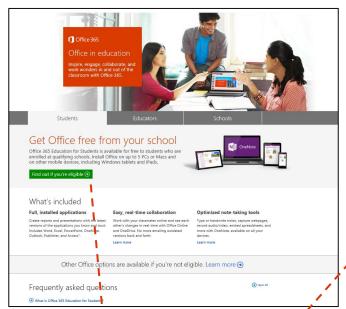
Student Experience

New Student Experience

Student Goes to Web Landing Page:

Office.com/GetOffice365

And selects "Find out if you're eligible" link





Student is *already* eligible for free Office from their school:

Scenario 1: A student already attends a qualifying school and is eligible for free Office, but doesn't yet have an Office 365 account. Student enters email address, which is verified.







Email received

>13 age verification check

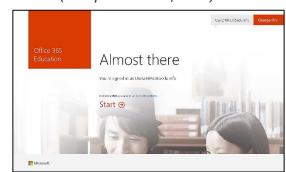


Office 365 ProPlus Download page

Scenario 2: A student already attends a qualifying school, is eligible for free Office, and already has an Office 365 account (i.e. for email, etc.)



Login to user account



Confirming the student login

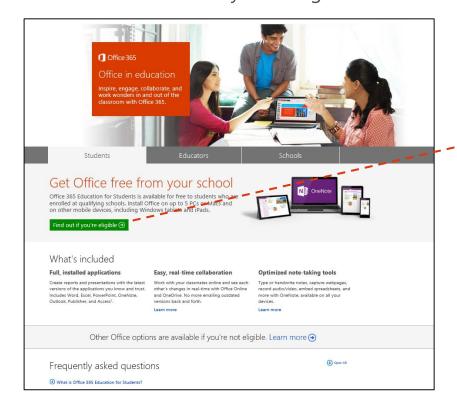


Office 365 ProPlus Download page

New Student Experience

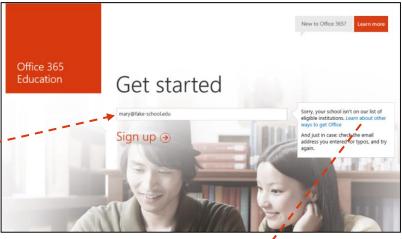
Student Goes to Web Landing Page:

Office.com/GetOffice365
And selects "Find out if you're eligible" link

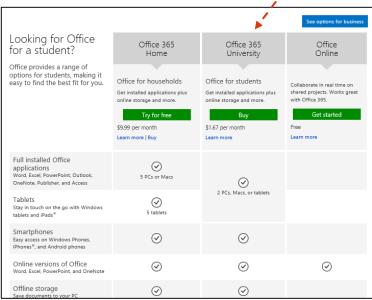


Student is not eligible for free Office from their school

Scenario 3: A student does not attend a qualifying school, but checks to see if they are eligible before purchasing Office.



Student submits school provided email address, but the domain is not recognized as eligible



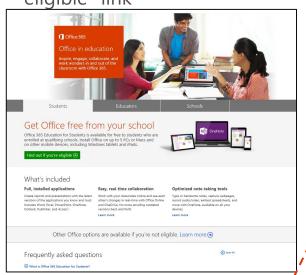




New Tenant Admin Experience

IT Admin Goes to Web Landing Page:

Office.com/GetOffice365 And selects "Find out if you're eligible" link





IT Admin signs in using their .edu email address from a qualifying institution

The school does not have a IT managed tenant for their institution's email domain.









Email received

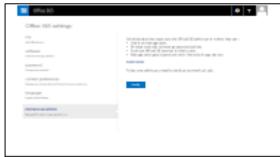
>13 age verification check

Office 365 ProPlus Download

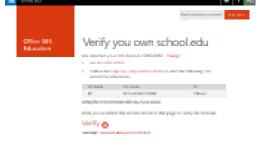
Upon sign in, IT admin verifies domain ownership via their user settings, and then has admin capabilities for that tenant

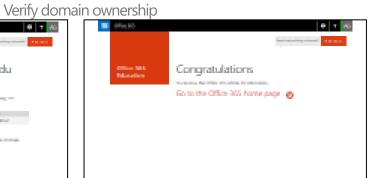






Select user settings

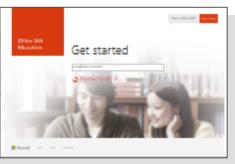




Student Sign Up: Errors

New Student,
Existing Closed
Tenant
(Admin blocked
adding self service
users)



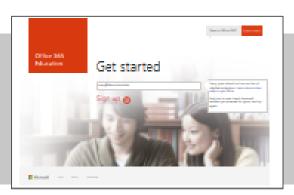


Student submits school provided email address



Student receives eligibility denied message

Institution
Not Eligible



Message: Sorry, your school isn't on our list of eligible institutions. Learn about other ways to get Office. And just in case, check the email address you entered For typos, and try again.

Admin Experience Taking control of Self Service Domain

Sign Up thru Student Sign Up Procedure

Existing Self Service Tenant, New Admin (Admin Takeover) Sign Up like a student, then take over via user Settings

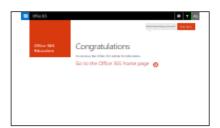


Access and Verify Domain via Settings













Sample Decision Flowchart

