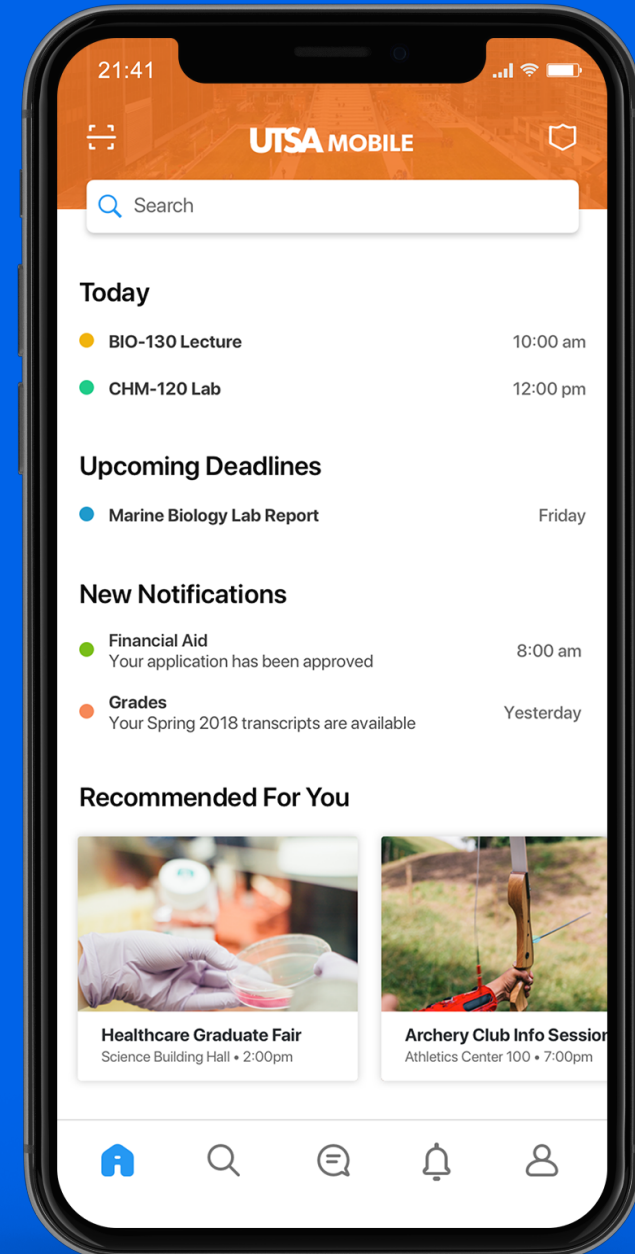**READY** Education

Campus Communication Built for Student Success

Drive student outcomes with a personalized mobile experience.

www.readyeducation.com

21:41

UTSA MOBILE

Search

Today

● BIO-130 Lecture — 10:00 am

● CHM-120 Lab — 12:00 pm

Upcoming Deadlines

● Marine Biology Lab Report — Friday

New Notifications

● **Financial Aid**
Your application has been approved — 8:00 am

● **Grades**
Your Spring 2018 transcripts are available — Yesterday

Recommended For You

Healthcare Graduate Fair
Science Building Hall • 2:00pm

Archery Club Info Session
Athletics Center 100 • 7:00pm

Campus Communication is Broken

Institutions report over half of all emails are going unread by students. Because of this miscommunication, over 77% of students report being disconnected from their campus.

All of this is occurring at a time when 98% of 18-24 year olds have a mobile device and are widely considered to be the most connected generation ever.

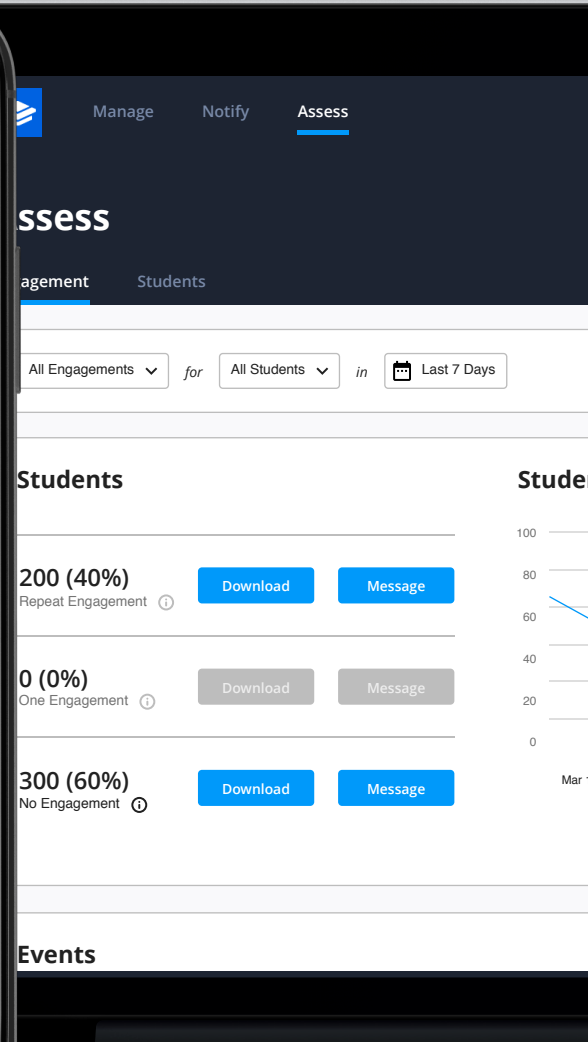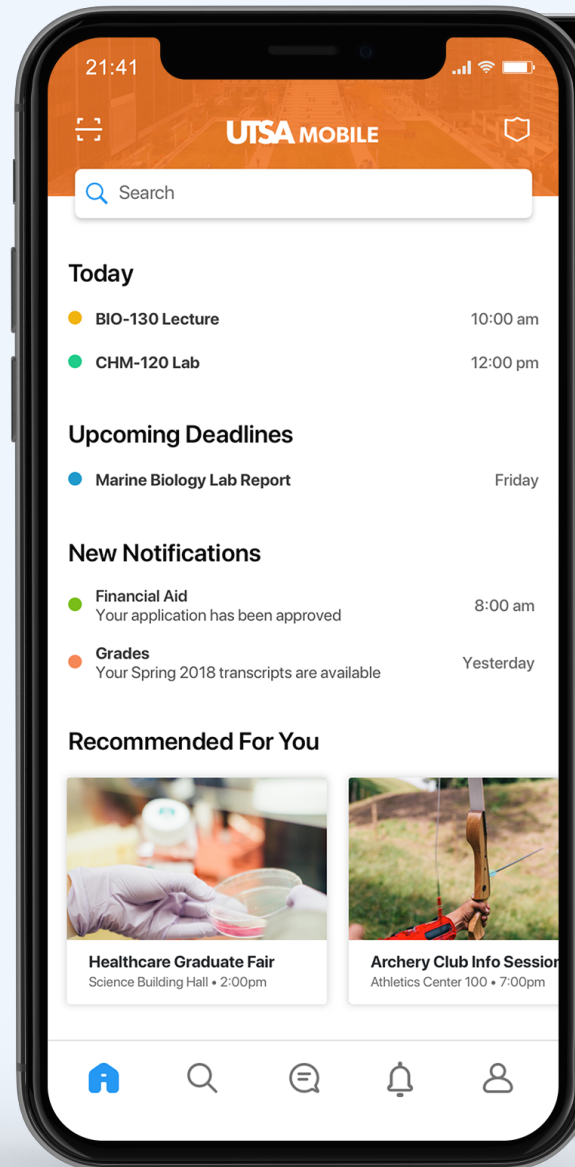Higher education has struggled to impact student outcomes with mobile.

It's time to rethink your campus communication strategy.

www.readyeducation.com

Right Information.
Right Student.
Right Time.

This is what an integrated, student-first mobile strategy looks like

1. **True Personalization**
    AI-based recommendations
    Surfacing critical reminders
    Persona-specific content

2. **Integrated Automation**
    SIS/LMS-based push notifications
    Drag-and-drop app customization
    Automatically delivered micro-surveys

3. **Deep Analytics**
    Quantified student engagement
    App analytics and usage trends
    Semesterly efficacy reporting

4. **Quantifiable Assessment**
    Integrated program assessment
    Customizable post-engagement feedback
    Engagement benchmarking and trends

5. **Community Building**
    Crowdsourcing queries
    Increased sense of belonging
    Seamless groups/clubs registration

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Manage   Notify   **Assess**

ssess
agement   Students

All Engagements for All Students in Last 7 Days

Students
200 (40%) Repeat Engagement
0 (0%) One Engagement
300 (60%) No Engagement

Download   Message

www.readyeducation.com

◆ READY Education

Ready Education helps colleges and universities redefine campus communications. We develop mobile apps that transform the student experience by helping colleges deliver the right information to the right student at the right time. Over 350 institutions rely on Ready Education to seamlessly connect over 1.5 million students with their administrators, their campus, and most importantly, their peers.

I am amazed at the knowledge of companies like Ready Education that understand the challenges and opportunities a campus has to impact the world through mobile applications

Mike Mathews
Vice President - Innovation & Technology
Oral Roberts University

Learn More
www.readyeducation.com
hello@readyeducation.com