



Lifelong Learning with LinkedIn Learning Solutions

Reggie Hanson | October 17th, 2018 1:00 PM EST



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Customer Success Manager
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Today's agenda

- Introduction
- Setting the Stage
- Lifelong Learning with LinkedIn
- Assessing Skills and Taking Action
- Q&A




Who is here with us today? What is your role?

- C-Level
- Administrator
- Faculty Member
- Adjunct Faculty
- Staff Member
- Am I missing anyone?



Setting the Stage

In today's modern skills economy learners must always be learning. In fact, they demand it.



Organizations
must adapt

Shelf life of skills is

<5 years

35%

*of core job skills will
change by 2020*

The modern learner is

complex



Modern learners needs when it comes to engagement are vast



Flexible formats



Just-in-time learning



Micro and macro content



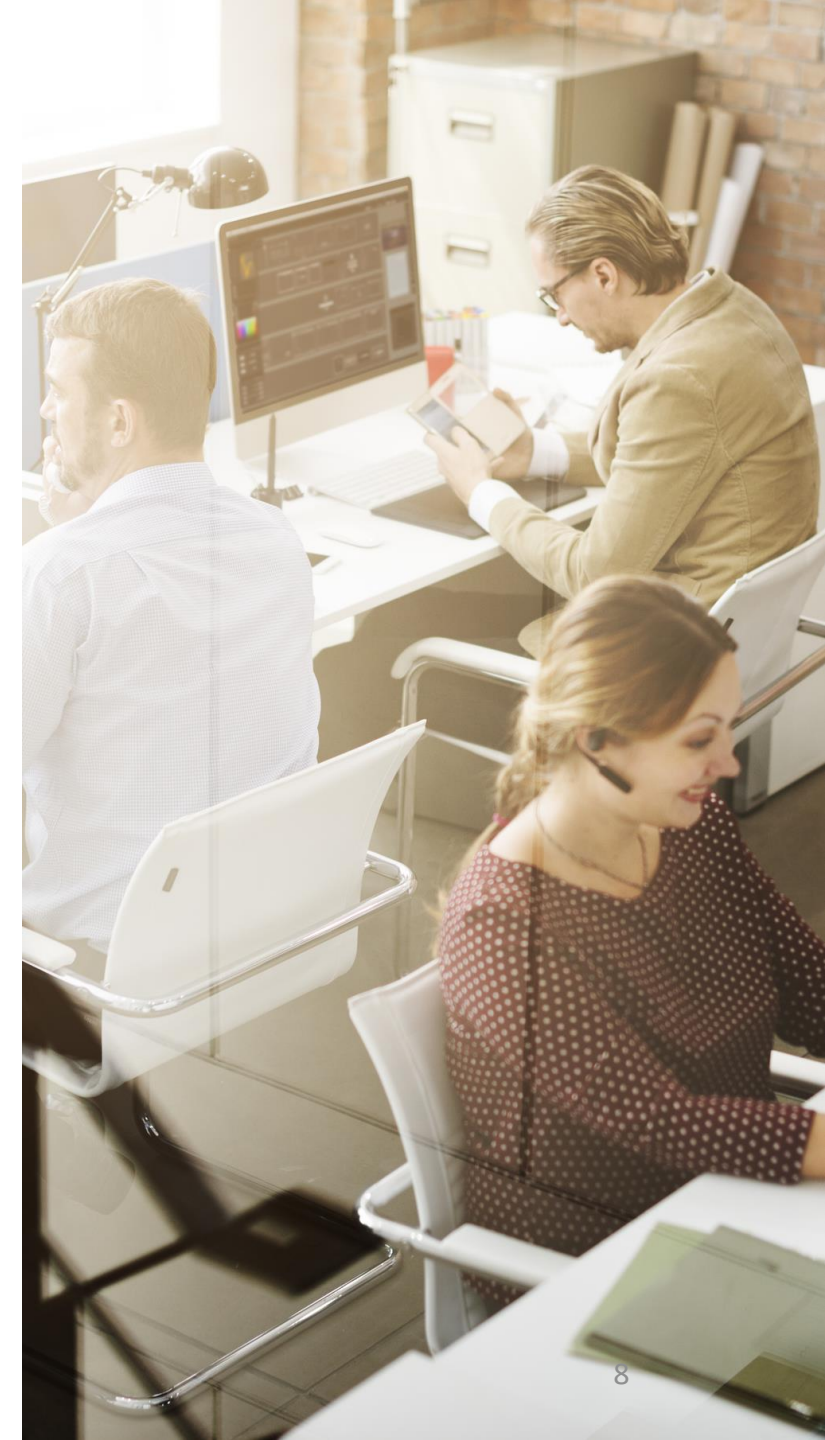
Self-directed pace



Any time mobile access



Personalized experience





Lifelong Learning with LinkedIn Learning

What and how does LinkedIn Learning provide a platform to spark continuous learning opportunities?

OUR VISION

Engage organizations and professionals with learning experiences that make them more productive and successful



When do you prioritize learning?

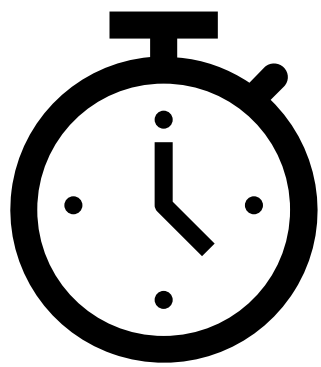
- On-going for career or professional development
- When you are presented with new technology or resources
- As you become interested in new skills, projects, technology, etc.
- To prepare or complete a project or presentation
- For personal skill development
- When you are stuck on a question



52%
at the point of need



42%
at their office desk




Lack of time is the
#1 reason people
feel held back from
learning



30%
when alerted to updates

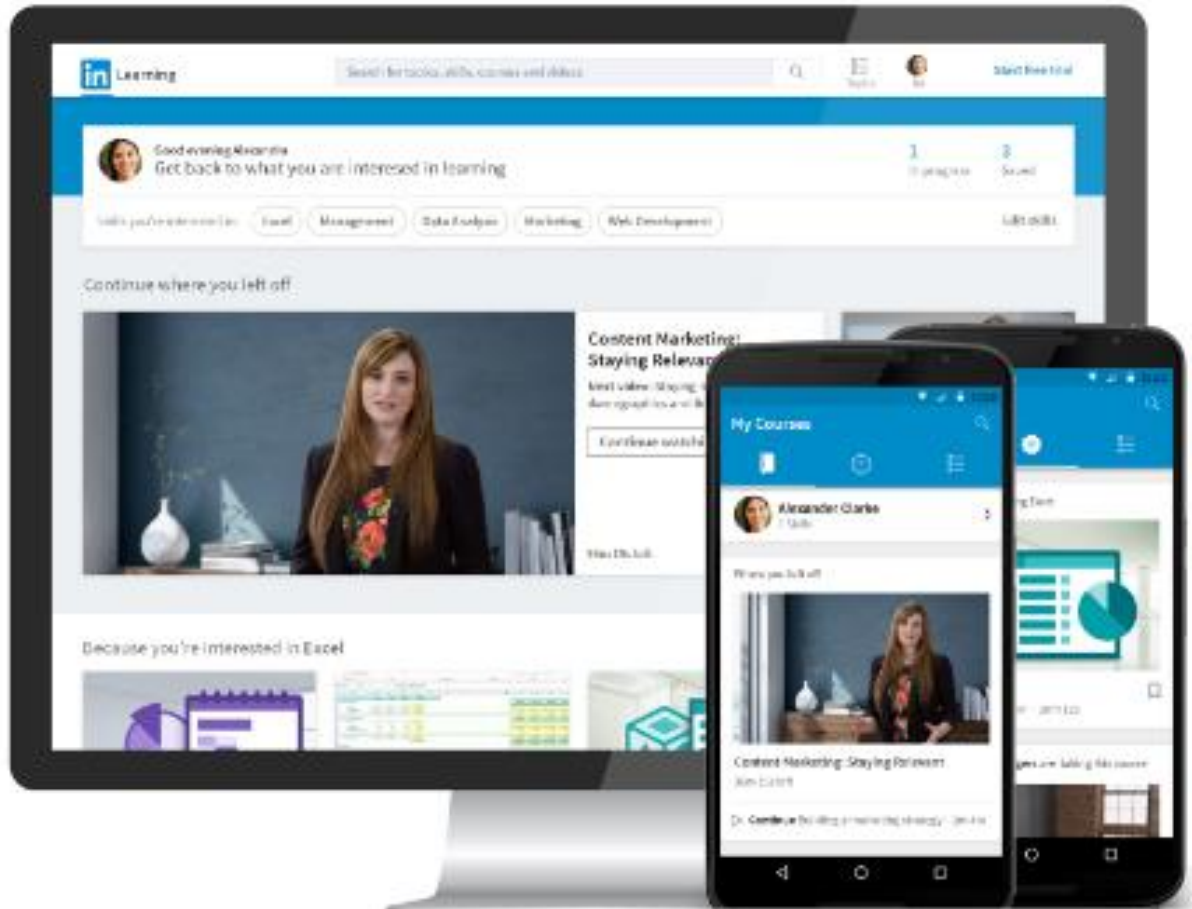




“We’re all born with a natural curiosity. We want to learn. But the demands of work and personal life often diminish our time and will to engage that natural curiosity.”

— John Coleman, writer Harvard Business Review

Access Anywhere, Anytime



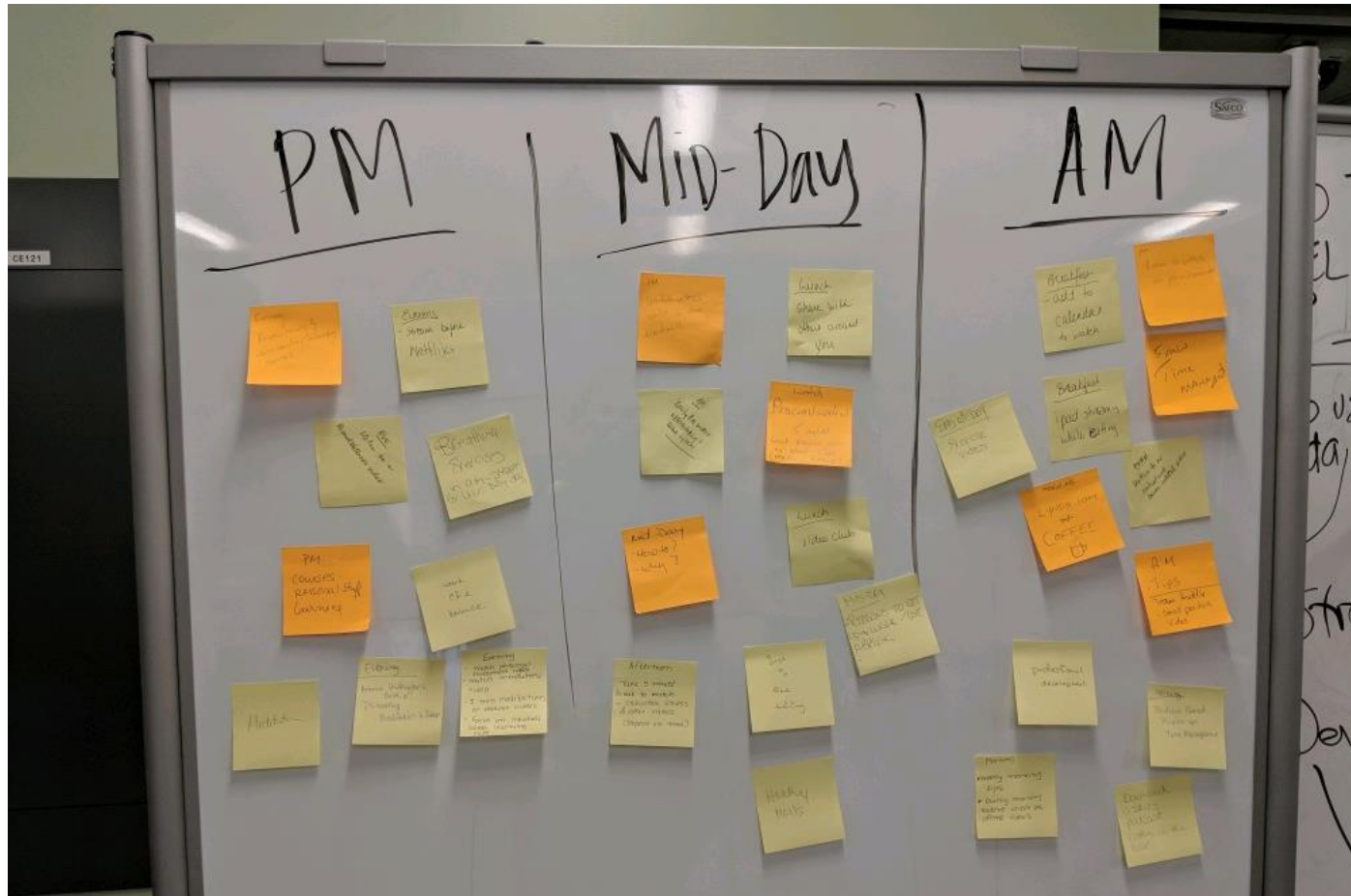
- Optimized for mobile and tablet
- Viewing Offline available
- Downloadable courses
- Integrates with LMS



HABITS ARE POWERFUL

#AlwaysBeLearning

Learning Habits



When does it make sense to build learning into your day?

Morning, Quick 5-min video while drinking your coffee

Mid-day, Lunch and Learn

Evening, Listen to course on the commute home

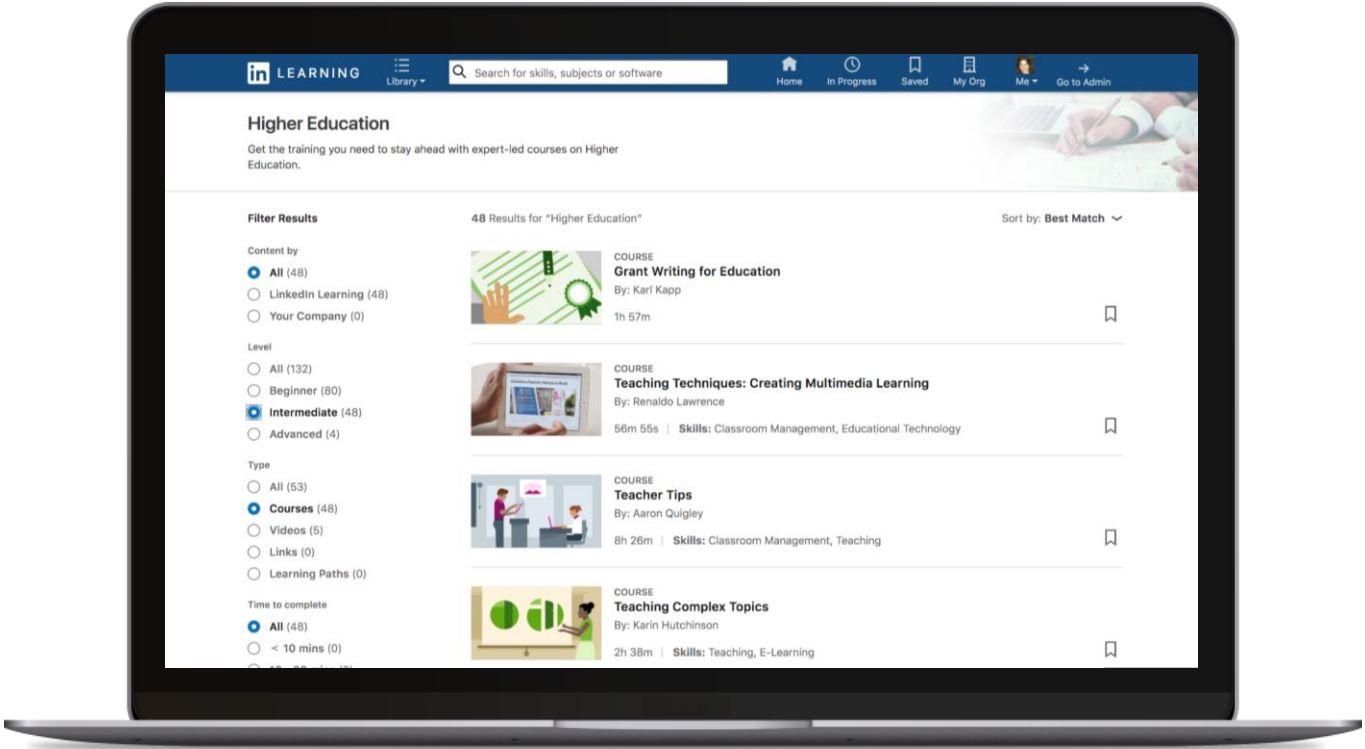


— Course Club —

Don't learn alone! Pull together your teammates or people interested in developing skills for a "Learning Course Club"



Provide **faculty and staff**
the development they need



- Searchable, bite-sized videos
- Practice exercise files
- Interactive transcripts

Current content on the latest skills



- Thousands of skills and tools courses
- Certification prep courses
- Downloadable practice files
- Beginner, intermediate and advanced levels

Thinking about time management

Managing Your Time

15,607 60,686 ...



Todd Dewett, PhD
Author, speaker, coach

LinkedIn

0:10 / 1:33

1.5X CC 🔊 ⚙️ 🗐️

Overview

Contents

Transcripts

Managing Your Time

Thinking about time management
1m 33s

Using the 80/20 rule
2m 12s

Finding your Einstein window
1m 27s

Protecting your window
3m 0s

Communicating your availability
2m 22s

Conclusion
33s

Chapter Quiz
4 questions

Micro Learning with Tips Courses

We have tons of Tips Courses which are updated with new, short videos every single week. Here are just a few (you can click on them too)...



Micro Learning for Faculty Development



VIDEO

Why not just lecture

From: Learning How to Increase Learner Engagement

3m 38s



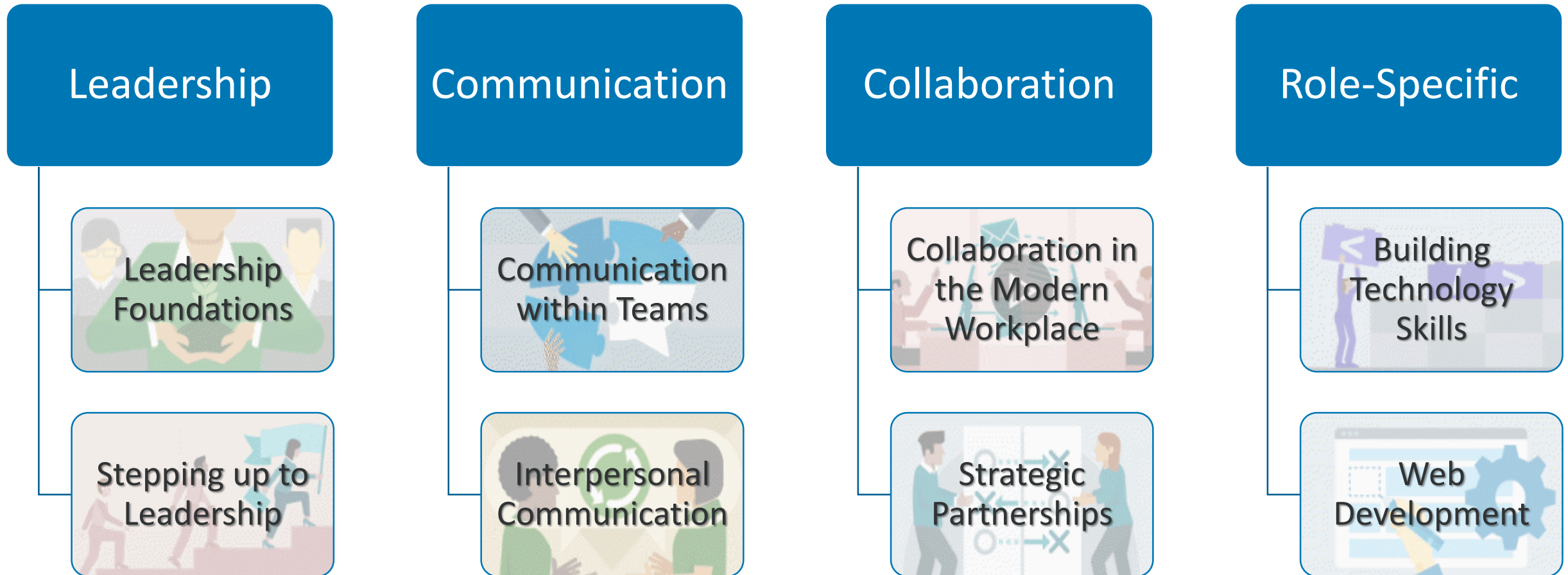
- Day 1 [Teaching with Lynda.com – Refreshing Student Academic Skills](#)
- Day 2 [Teaching with Lynda.com – Assessing Student Learning](#)
- Day 3 [Teaching Techniques Developing Curriculum – Backward Design](#)
- Day 4 [Happiness Weekly Tips – Reduce Stress](#)
- Day 5 [PowerPoint as a Discussion Generator in Class](#)
- Day 6 [Why Gamification for Learning](#)
- Day 7 [Teacher Tech Tips Weekly – Creating an Interactive Digital Rubric](#)
- Day 8 [Teaching with Technology – Putting the ‘tech’ into ‘teach’](#)
- Day 9 [Core Strategies for Teaching in Higher Ed – Creating a learning community](#)
- Day 10 [Teaching Techniques: Blended Learning – Projects, peers, passion, and play](#)
- Day 11 [Teacher Tech Tips Weekly – Engaging students with game-based learning using Kahoot](#)
- Day 12 [Teaching Future-Ready Students – The Classroom Must Change](#)
- Day 13 [The Neuroscience of Learning – Five Connections for Learning](#)
- Day 14 [Teacher Tech Tips Weekly - Using Word Clouds to Inspire Critical Thinking](#)
- Day 15 [Flipping the Classroom – Using student-centric teaching](#)



Assessing Skills & Taking Action

LinkedIn's network provides access to insights, tools, and resources that provide a competitive advantage to your organization

Stay On-Top Skills



Most In-Demand Skills

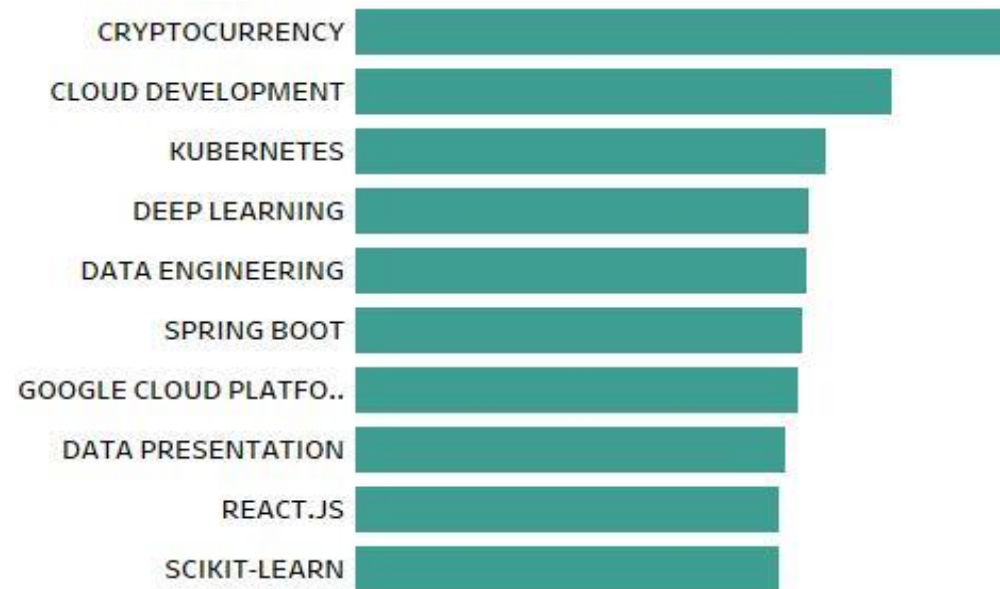


Oral Communication
Leadership
Digital Literacy
Social Media
Business Management
People Management
Research
Graphic Design
Time Management
Business Development

Skill reporting can inform curriculum
or course development choices for **faculty**

Fastest growing skills in technology industry

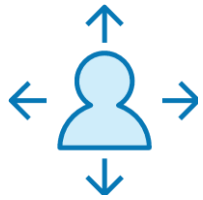
Industry: Technology - Software



**Identify and
anticipate
trends to best
train and guide
current and
prospective
students**

Align content for professional development and course curriculum

Use or modify expert-curated learning paths



Role-based

[Become a Leader](#)

[Become a Manager](#)

[Become a Technical Recruiter](#)

[Become a Content Marketer](#)



Competency-based*

[Finding and Retaining Talent](#)

[Fostering Collaboration](#)

[Fostering Innovation](#)

[Managing Change](#)

[Managing Performance](#)

Or create your own in support of your curriculum



Customer Content Mapping

This is a free service offered through your Customer Success Manager



“It's what you learn after you know it all that counts.”

– John Wooden, Professional Basketball Player and Coach, University of California Los Angeles

Q&A



Raffle!

To enter our raffle for a LinkedIn Learning water bottle:

1. By 10/24 (next Wed): Share a brief challenge that you are facing, and a Lynda.com course that looks like it will help you.
2. Add the hashtags **#LinkedInLearning** and **#NERCOMP** to your post

Survey

Your feedback helps us improve
future webinars

<http://bit.ly/nercomplinkedinfeedback>
(case sensitive)

